

## NEWS RELEASE

## **Hello Pal Breaks Through One Million Registered Users**

### **Achieving Thousands of New Registered Users Daily**

**September 14, 2016****CSE Symbol: HP**  
**Frankfurt Symbol: 27H**  
**OTC Markets Symbol: HLLPF**

**Vancouver, British Columbia:** Hello Pal International Inc. (“Hello Pal” or the “Company”) provider of a rapidly growing international social messaging application is pleased to announce it has now surpassed 1,200,000 registered users. The Company is continuing to experience rapid user growth by building a highly diversified global user base

“The Hello Pal team is ecstatic about reaching this milestone in just over a year from launch. We are seeing a broad range of new users from countries around the world and are confident our platform has a solid foundation and offering for continued success.” commented KL Wong, the founder and CEO of Hello Pal. “Many similar applications spend substantially more money on user acquisition and fail to achieve the results we are seeing at this early stage. We feel this is validation of our strategy -- providing a solid messaging platform that helps users meet people globally, learn new languages and travel the world.”

Hans Xu, senior partner of the New Margin Group of funds and special advisor to Hello Pal stated, “As an investor I see substantial growth prospects in mobile messaging platforms, and due to the increasing globalization of the world, services and platforms that are international in nature are also in a long term upward trend. By making its offering catered to an international audience, adding a social aspect, and going beyond traditional language learning, Hello Pal is well-positioned to capitalize on this trend. I constantly travel globally in order to review potential investments in many countries. I feel a messaging platform that helps bring people together globally and solves the problem of communicating in multiple languages will become more and more in demand.”

Hello Pal is also in the final stages of preparing to launch its first companion app “Travel Pal”, a social app targeting worldwide travelers. Travel Pal will be followed by further companion apps in other sectors which are similarly international in nature, all of which will play a key role in the Company’s mission of bringing the world closer together. These apps will all be run on the same platform and users will be part of a common Hello Pal user base. The Hello



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**FSE:** 27H  
**OTC:** HLLPF

Pal brand will benefit from increased exposure having the companion apps in multiple sections of the Android and IOS stores.

On top of this, Hello Pal is continuing to ramp up its user acquisition activities to accelerate this early stage growth. Through these activities Hello Pal feels it's current rate of 3500 to 6000 registered new users daily will increase markedly. As well Hello Pal will continue to leverage the deep network of its management and advisors in pursuit of strategic partnerships and collaborations.

For information with respect to the Company or the contents of this news release, please contact Ryan Johnson, Corporate Development at (604) 683-0911 or visit the website at [www.hellopal.com](http://www.hellopal.com). Email inquiries can be directed to: [investors@hellopal.com](mailto:investors@hellopal.com)

To view the Company's investor presentation please follow this link: [Investor Presentation](#)

To view a demonstration of the Hello Pal app please follow this link: [Hello Pal Demonstration](#)

### **About Hello Pal International**

The Hello Pal Platform is a proprietary and open social exchange, language and learning mobile application and network for use in a number of applications including language learning and socialization. Hello Pal has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel.

*Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such factors include, among other things: Hello Pal's limited operating history, obtaining regulatory approvals and those risks and uncertainties described in Hello Pal's Listing Statement dated May 10, 2016 available on [www.cnsx.ca](http://www.cnsx.ca). Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.*

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